

Testimonials from recent North American presentations

“The Art of Warner Bros exhibition was extremely popular at the Winnipeg Art Gallery and very well received. It was the attendance-driving exhibition for the period. We received substantial press coverage and there was also a great buzz about the exhibition in the arts community.

Several School of Art University of Manitoba professors toured their students through, engaging in quite thought-provoking discussions about art and animation. All of the in-gallery programming (docent guided tours, guest speakers, curator led-tours/talks) for adult audiences was well attended and the audiences were extremely enthusiastic.

The exhibition created lots of laughter from the children. They enjoyed acting out scenes and making sound effects. Without question the Winnipeg Art Gallery was delighted by the quality of the exhibition and the tremendous positive response it generated within our audience. Due to its accessible nature and content, it opened the doors to the WAG for many first-time visitors and the ripple effects are still being felt today”.

*Mary Reid
Curator, Contemporary Art and Photography
Winnipeg Art Gallery*

“This exhibition was very well received by our diverse visitors. It truly offered something for everyone. As well as getting grandparents to be nostalgic with their grandchildren, it got families talking about both the process of hand-drawn animation and the actual history and sociology behind some of the stories told by these cartoons. Classes from our local colleges toured the exhibition as both an art and history experience. The fun, light tone of the show allowed for a wide range of programming, from formal animation classes to Saturday morning cartoon pajama parties in our theater. We were very happy with our experience”.

*Julia Pennington Cronin
Collections and Exhibits Manager
Turtle Bay Exploration Park*

“We could not be happier that the Butler Institute hosted the Warner Brothers exhibition. It established a new attendance record here at the Butler and we were particularly pleased that it brought visitors who had never before visited the museum. And the wonderful part of that is the fact that those new visitors have for the most part become regular visitors. The Warner Brothers exhibit's popularity thus continues to benefit the Butler.

I realized that older folks who grew up with these cartoon characters would enjoy the show but I was pleasantly surprised to see the large number of young people who also attended the exhibition. And they too have been returning to the Butler Institute. The Warner Brothers show was an enormous hit!”

*Louis Zona
Director,
The Butler Institute of American Art*

“Without doubt, the exhibition was well-received by a wide audience. From my own observations I am aware that our audience was family, students, individuals, and diverse all round (the latter being an important part of our mission). Few exhibitions have this type of appeal so it was heartening to see the Museum being meaningful to our region at a time when we are working under the limitations of a construction program.

Last, but not least, the passionate super-fans of Warner Bros. characters were ecstatic and at times quite in the throes of joy. During the exhibition walkthroughs I led (docent trainings, opening members' reception, and Director's Circle activities) there was always at least one person quaking for the opportunity to confess their obsession to me. This exhibition especially appealed to local media, so the visibility of the subject to audience was outstanding”.

Diana Daniels
Associate Curator
Crocker Art Museum

“The museum is very pleased with the exhibit, both attendance and membership have been up since we opened in Feb.

We set an attendance record for the museum last Thursday thanks in part to Bugs Bunny”.

Mark Gleason
Exhibits Manager
Seattle History Museum

“The *Art of Warner Bros. Cartoons* exhibit performed very well for MOR. It generated a lot of excitement among our older and younger visitors.

We had a record year for attendance in 2015 and we credit the exhibit, in part, with helping us achieve that.

Word-of-mouth was very positive and we had favorable coverage from the media at the opening”.

Thanks.

Mark Robinson
Director of Marketing & Engagement
Museum of the Rockies at Montana State University

“The public LOVES the exhibit!”

Andrea Zwiebel
Director of Arts & Entertainment
Honeywell Foundation

“Hosting the exhibition here was a huge boon for our organization and garnered tremendous support in the community. We were able to connect to audiences that we had never been able to reach before. I appreciate you sharing the collection with us.”

*Mary Reid, Director/Curator
Woodstock Art Gallery*

“The exhibit was very, very well received in Greenville – many of our regular visitors are still talking about it as one of their all-time favorites!”

*Dana L. Thorpe
CEO
Upcountry History Museum – Furman University
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